

# DIRECT WINES

<b>Direct Wines Role Profile</b>	
<b>Position Title</b>	Print Designer
<b>Reports To</b>	Head of Design
<b>Overall Job Purpose</b>	<p>To manage the design and artwork input from a variety of agencies and supporting the Senior Designer to project manage external work ensuring timely and successful project delivery.</p> <p>To demonstrate understanding and capability in design, artwork and print that supports the Senior Designer and enables the delivery of high class Creative.</p>
<b>Key Responsibilities</b>	<ul style="list-style-type: none"><li>• Carrying out a combination of design and artwork tasks as directed by the Senior Designer and where directed checking and altering some input from external suppliers.</li><li>• To support the Senior Designer and Head of Design to ensure the team produce exceptional creative that's fit for purpose and on brand for campaigns across all channels as set by marketing and other key internal "clients".</li><li>• Develop and strengthen our understanding of the brand ensuring effective creative by external suppliers.</li><li>• Identify problems and develop solutions</li><li>• Support the Senior Designer and Head of Design in the management of multiple projects simultaneously responsible for bringing these projects in on time and on/under budget.</li><li>• Provide skilled and technically competent input and support on all aspects of design and artwork production.</li><li>• Build strong working relationships and effectively collaborate across departments</li><li>• To develop clear design and artwork briefs for external agencies</li><li>• Developing innovative solutions and ideas to redefine a design brief within the constraints of cost and time</li><li>• Support the Senior Designer with briefs for agencies and photographers</li><li>• To successfully manage the projects and relationships with third-party creatives to ensure innovation throughout and a push to enhance customer experience by new means.</li></ul>
<b>Qualifications</b>	<ul style="list-style-type: none"><li>• A degree in design or equivalent</li></ul>

<b>Experience</b>	<ul style="list-style-type: none"> <li>• Proven ability on artworking and design</li> <li>• Experience in a creative position</li> </ul>
<b>Personal Qualities and Skills</b>	<ul style="list-style-type: none"> <li>• Extensive skills in InDesign, Illustrator and Photoshop</li> <li>• Proficient in Microsoft software</li> <li>• Excellent project management skills</li> <li>• Excellent knowledge of print specification and production</li> <li>• A team player – enthusiastic and passionate about design</li> <li>• Strong presentation and communication skills, comfortable with client facing meetings</li> <li>• Strong follow-through and attention to detail, with a willingness to take on whatever tasks are needed to complete the job</li> <li>• Extremely well organised and be able to multi-task and respond quickly to the needs to a busy studio</li> <li>• The ability to work well under pressure.</li> </ul>
<b>Salary</b>	Competitive salary with excellent Company benefits
<b>Reviewed</b>	July 2019