

Role Profile Form	
Position Title:	Mid Weight Designer
Reports To:	Derrick Johnson
Overall Job Purpose:	<p>We work with a team who are passionate about a product they love. As an experienced Graphic Designer you will design exceptional creative work and visual experiences that can be delivered across multiple channels. All of this across our 3 main brands (Laithwaite's, Sunday Times Wine Club and Averys). No two days are the same. There are always new and interesting projects or campaigns to keep us on our toes.</p> <p>As a team, we're all adept at getting stuck in, supporting each other, problem solving and working to tight deadlines when required.</p> <p>This is the perfect opportunity for an experienced mid weight designer with an eye for detail and a passion for good design. We want you to share our passion for all things design from photography, to branding, to user experience.</p> <p>We're looking for an accomplished designer with solid experience who can hit the ground running.</p> <p>If you're the type of person who is always thinking up new ways to tackle design briefs, then we want to hear from you!</p>
Key Responsibilities:	<ul style="list-style-type: none"> • Produce assets for digital acquisition. With an impeccable eye for design, composition and typography • Inspire creativity and original thinking in other designers • Contribute to the development of the Brand Identity and Guidelines for multiple brands. Ensuring the brand is applied consistently across all campaigns and channels • Understand and leverage the latest trends and technologies • You will need to present conceptual ideas and creative work to the relevant stakeholders • You will be required to support team members on various creative projects

Qualifications:	A qualification in Graphic Design or related subject
Experience:	<p>Essential</p> <ul style="list-style-type: none"> • Proven experience working in a creative workspace with experience across both digital and print channels (Print Marketing, Email, social media, Web Banners, Press Ads) • Experienced in developing creative ideas and design work across multiple channels. • Understanding of brand and conforming to brand guidelines • Experience working in a high-pressure environment delivering regular designs to deadlines. • Skilled across all key design applications in the Adobe Creative Suite • Direct Marketing / Retail / B2C design experience • Great eye for detail and consistency <p>Preferable</p> <ul style="list-style-type: none"> • Experience of motion design • Experience of art direction and visual design • Good analytical, written and numeric skills • Email design experience
Personal Qualities and Skills:	<ul style="list-style-type: none"> • Bags of initiative and common sense • Energy, enthusiasm and a good sense of humour, above all else this should be fun! • A strong communicator – you should have the ability to articulate and support design decisions • Organised – You should be able to juggle multiple projects and adapt to changing priorities and tight schedules • Can-do attitude: always looking for a solution to a problem and willing to support the team as and when required • Great team player, with ability to work with minimal support

	<p>across a range of projects</p> <ul style="list-style-type: none">• A quick learner – you should be able to pick up our internal systems quickly
Remuneration:	Competitive plus excellent benefits package

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