

# LAITHWAITES

<b>Position Title</b>	Business Intelligence Analyst
<b>Reports To</b>	Chris Anker
<b>Overall Job Purpose</b>	<p>We are seeking a skilled and motivated Business Intelligence Analyst to join our dynamic team. The ideal candidate will possess expertise in data extrapolation, along with a strong analytical mindset and the ability to translate data into actionable insights. The Business Intelligence Analyst will play a crucial role in analysing business data, designing visualizations, and delivering reports that drive informed decision-making across the organisation.</p>
<b>Key Responsibilities</b>	<ul style="list-style-type: none"><li>• Collaborate with cross-functional teams to gather business requirements and translate them into effective data models, dashboards, and reports using Microsoft PowerBI and SAP Data Services.</li><li>• Design, develop, and maintain interactive and visually appealing dashboards, reports, and KPIs that provide insights into business performance and trends.</li><li>• Extract, transform, and load (ETL) data from various sources using SAP Data Services to ensure data accuracy and consistency for reporting purposes.</li><li>• Perform data analysis to identify trends, patterns, and opportunities, and present findings to stakeholders in a clear and actionable manner.</li><li>• Work closely with business stakeholders to understand their reporting needs and provide solutions that meet those requirements.</li><li>• Monitor and optimize existing reports and dashboards to ensure they are up-to-date and effectively address business needs.</li><li>• Collaborate with the IT team to ensure data integrity, security, and proper data governance practices are maintained throughout the reporting process.</li><li>• Stay up-to-date with industry trends and advancements in business intelligence and analytics tools, bringing innovative ideas to enhance reporting capabilities.</li></ul>

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<b>Qualifications and Skills</b>	<ul style="list-style-type: none"><li>• Proven experience as a Business Intelligence Analyst or similar role, with a focus on data visualization and reporting</li><li>• Proficiency in Microsoft PowerBI is essential, including creating complex visualizations, custom calculations, and interactive dashboards and proven knowledge of DAX</li><li>• Solid understanding of SAP Data Services for ETL processes, data integration, and data quality management and data automation/scheduling</li><li>• Strong SQL skills for data extraction, manipulation, and analysis from relational databases</li><li>• Familiarity with data warehousing concepts and dimensional modelling</li><li>• Excellent analytical and problem-solving abilities, with the capacity to translate complex data into actionable insights</li><li>• A strong team-player who thrives in a team environment; but can also work independently</li><li>• Strong communication skills to effectively collaborate with both technical and non-technical stakeholders</li><li>• Attention to detail and a commitment to delivering high-quality work within established deadlines</li><li>• Knowledge of business processes and domains relevant to our industry (optional but preferred)</li><li>• Experience of working with large data sets</li><li>• Strong ability to use Excel</li></ul>
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