

Senior Front End Web Developer - Job Description

Job Title:	Senior Front End Web Developer
Department:	UK Digital Marketing, Laithwaite's Wine
Location:	Theale
Recruiting Manager:	Head of UK Digital Marketing

Job Description:

Role Purpose:

At Direct Wines, we're looking for a talented senior front end website developer to join our growing in-house web team, and be responsible for writing world class JavaScript, HTML, CSS. The Senior Web Developer is expected to design and implement solutions utilising a variety of technologies, frameworks and platforms in order to deliver industry leading solutions. Working in a local and international way, you will liaise with Project Managers, Technical Architects and Testers to ensure the development of new features run smoothly and that your work meets the technical standards for Direct Wines.

Key Responsibilities:

- Liaise with the Head of Digital Marketing and Director of Digital Solutions (US) to ensure that all technical possibilities are explored and that products achieve the best possible look, feel and functionality
- Work collaboratively in multidisciplinary teams to deliver project requirements
- To write world class HTML, CSS, JavaScript.
- To build object-orientated applications using JavaScript, HTML5, CSS3 and other JS frameworks such as Angular.
- Lead on design and build of all front-end components (presentation, templating, client-side behaviour, integration to data services etc.)
- Create templates and applications using client side technologies
- Learn new technologies and be able to apply these to projects as applicable
- To encourage and drive Test/Behaviour Driven Development
- Ensure best practice is being followed within the team
- To mentor and coach less experienced members of the team
- To provide time and resource estimates to assist in the planning of projects
- To advise on strategic technology issues

Essential Skills:

- Extensive experience in a senior end front-end web development role
- Experience and understanding of Test Driven Development (TDD) and Agile (Kanban) methodologies
- Excellent HTML5 & CSS3 (including precompiles such as SASS or LESS)
- Javascript (including frameworks such as Handlebars, jQuery, Backbone.js, Angular.js)
- Experience building Mobile Apps
- Version control systems (Subversion / Git)
- Understanding of CI, experience with using a CI system (Hudson, Jenkins)

- Understanding of responsive design (Bootstrap, Foundation)
- Knowledge of cross-browser compatibility issues
- W3C standards, accessibility issues
- Experience with eCommerce platforms (ATG)
- Strong understanding of site structure, navigation, UI principles, wire-frames, and user flow.

Desirable Skills:

- Experience of building high performance websites
- Knowledge of strategies to improve performance (HTTP caching, language best practices)
- Understanding of Service Oriented Architectures and consuming RESTful web services (xml, json)
- Experience of using profiling tools (ab, xhprof)
- Experience of developing build tools to streamline the deployment process
- Solid understanding of the HTTP protocol
- Server-side coding – ASP/.NET/PHP

Competencies:

- **Planning and Organising** - able to think ahead in order to establish an efficient and appropriate course of action for self and others. Follows through to ensure that quality work is achieved within time and budgetary constraints.
- **Communication** - able to get one's message understood clearly by adopting a range of styles, tools and techniques appropriate to the audience and the nature of the information.
- **Analytical Thinking** - able to simplify complex problems, processes or projects into their component parts. Translates analysis into practical action plans.
- **Imagination/Creative Thinking** - able to come up with creative solutions using existing or new ideas in a novel way. Is able to transform creative ideas / impulses into practical reality.
- **Decision-Making** - able to identify objectives and take responsibility for making rational decisions, rendering judgements and taking action following a logical evaluation of the facts to meet the end goals.
- **Resilience and flexibility** - Demonstrates an approach to work that is characterised by commitment, motivation and energy.